



Trust and Integrity in the Global Economy (TIGE) Heart of TIGE

– Fundamental challenges to business in contributing to social stability and an equitable society

TIGE is a global community which aims to practise trust and integrity in public, corporate and private life. At the heart of Initiatives of Change, and its TIGE initiative in Caux, Switzerland, is the provision of a safe haven for individuals from the business community, and all economic stakeholders, to explore *a journey of personal transformation*, leading to *organisational transformation* and *global transformation*, with an outcome of human wellbeing.

The journey begins with encouragement towards inner reflection, to see where change starts personally. It is informed by the values of *honesty* and integrity. It seeks to clarify *purity* of motive in defining the true purpose of our organisations, beyond just the profit motive. It urges *equity* across all stakeholders—a sense of stewardship and service; and *love* for people, planet, peace, prosperity and future generations.

lofC and TIGE provide the opportunity to combine the sharing of ideas and experience with times of *silent reflection* in order to centre on our true selves, our consciousness and awareness, our contribution to society and the true purpose of our organizations. lofC and TIGE believe that change in the world starts with change in the individual. This encourages not just Corporate Social Responsibility but also Personal and Social Responsibility (PSR).

The methodology of TIGE is through shared experience, story-telling and putting these values into practice.