

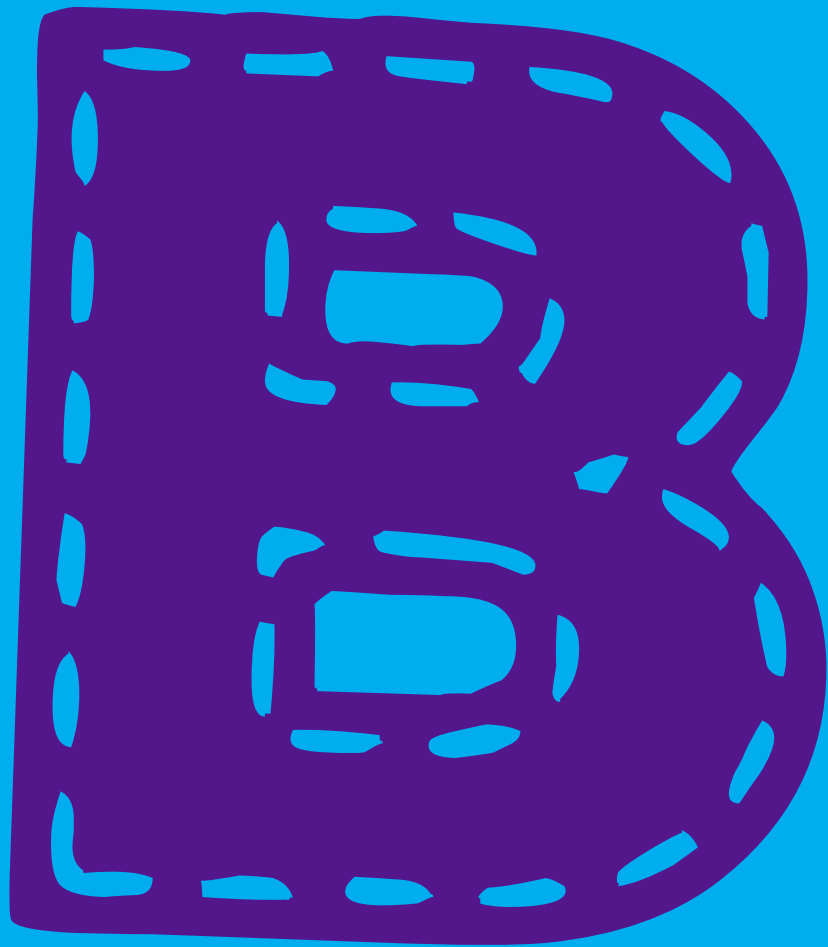


Initiatives of Change
United Kingdom

#BETHE CHANGE

**LITTLE BOOK OF
FUNDRAISING IDEAS**

UK.IOFC.ORG/FUNDRaise



BOOK A SPEAKER

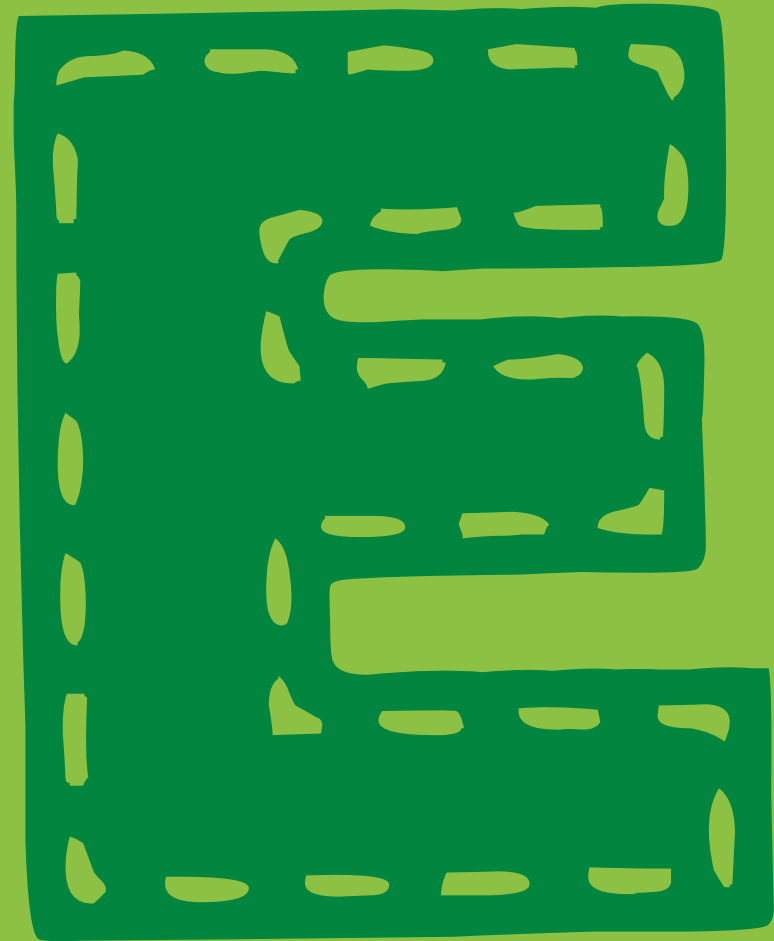
Arrange a 'Meet a Changemaker' event where you invite inspiring individuals who are making a positive contribution to society, to talk about their work. Ask for donations or an entry fee.



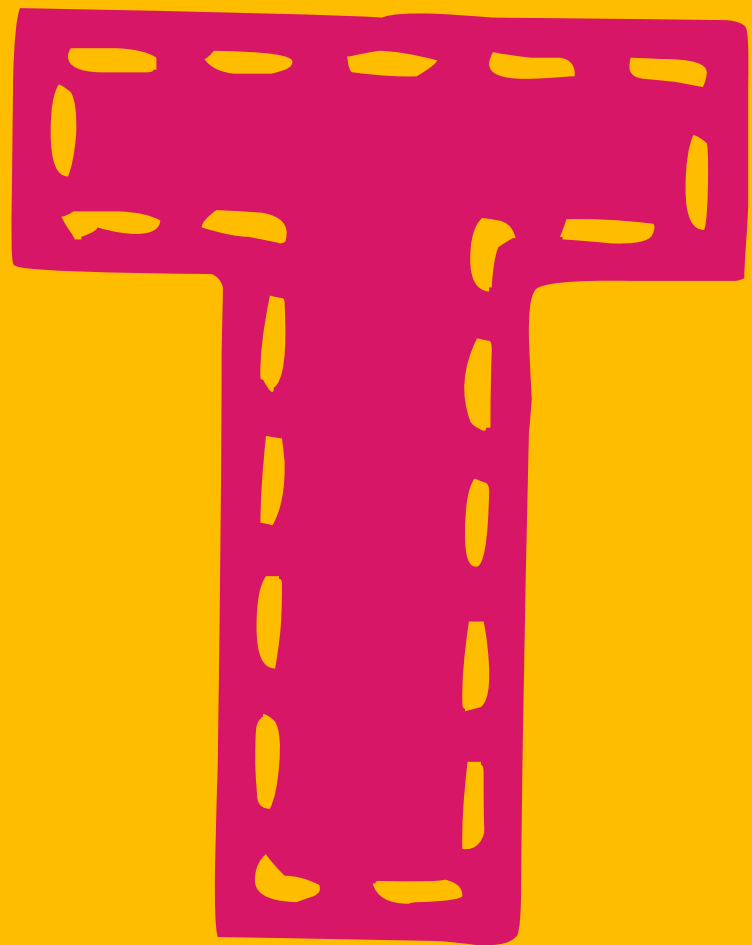
BE THE CHANGE

EAT TOGETHER

Hold a meal for members of your community, friends, family and anyone else you would like to invite. Ask them to buy a ticket to pay for the meal, and then fill the night with activities that will raise money for Initiatives of Change (e.g. raffle, auction your talents, pledge night etc)



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TAKE TO THE OUTDOORS

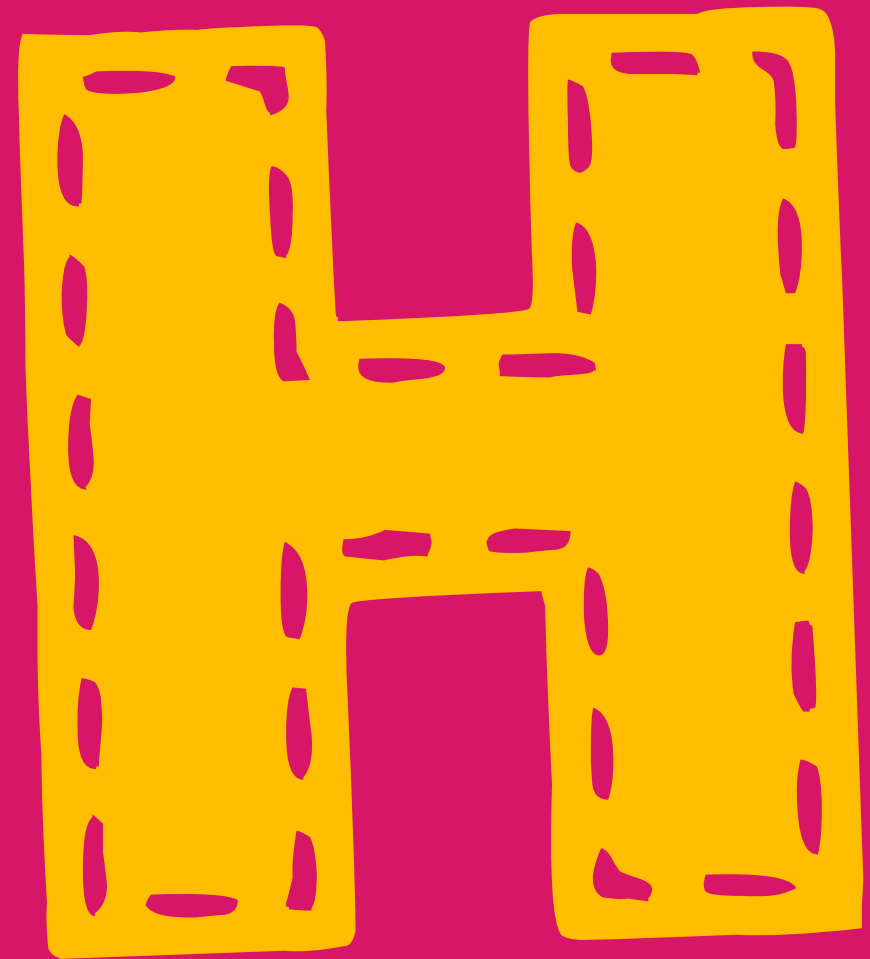
Hike up a famous hill or mountain or from one end of the country to the other and ask people to sponsor you. Donate the money to Initiatives of Change. Use our JustGiving page or download our sponsor form from the website. Always consult your doctor or nurse prior to undertaking training for your challenge.



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HELP YOUR NEIGHBOUR

Help your neighbours with any DIY or other jobs they need doing around the house. Ask them to make a donation for your services to Initiatives of Change.



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ENDURANCE RUN

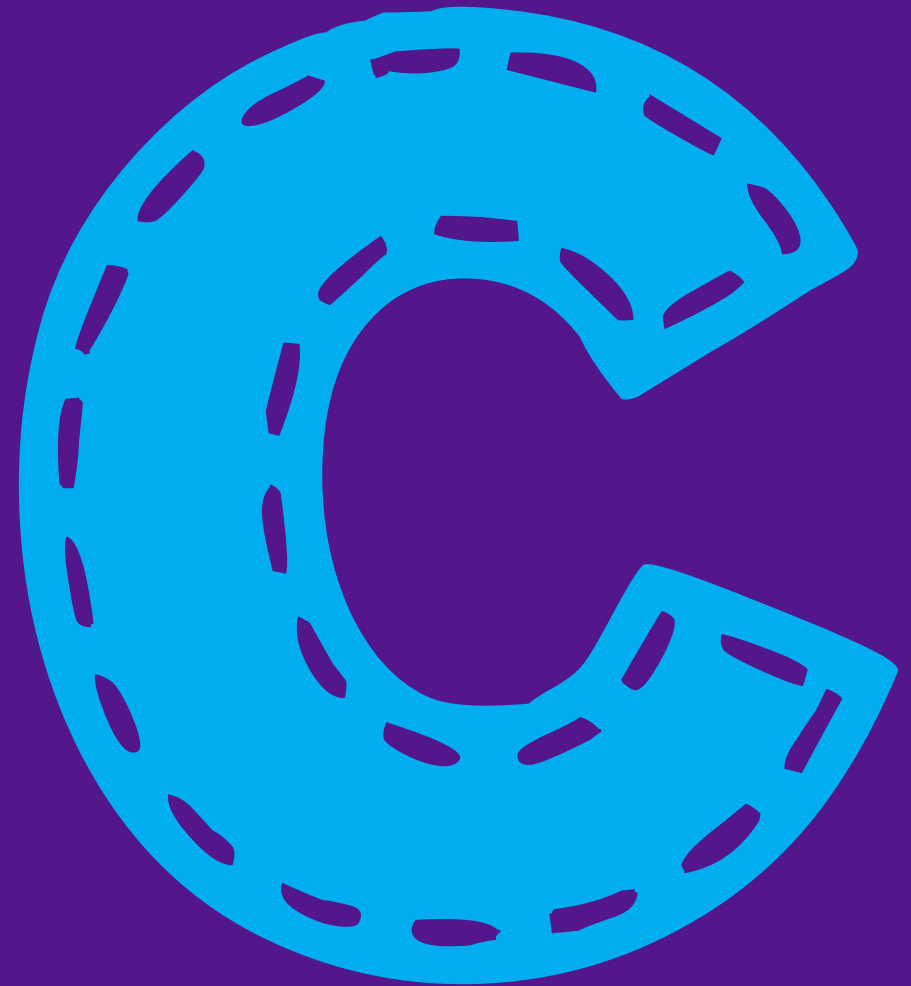
Take part in a local or national marathon and use Initiatives of Change as the charity to run for. Ask people to sponsor you through our JustGiving page or by using our sponsorship form. Always consult your doctor or nurse prior to undertaking training for your run.



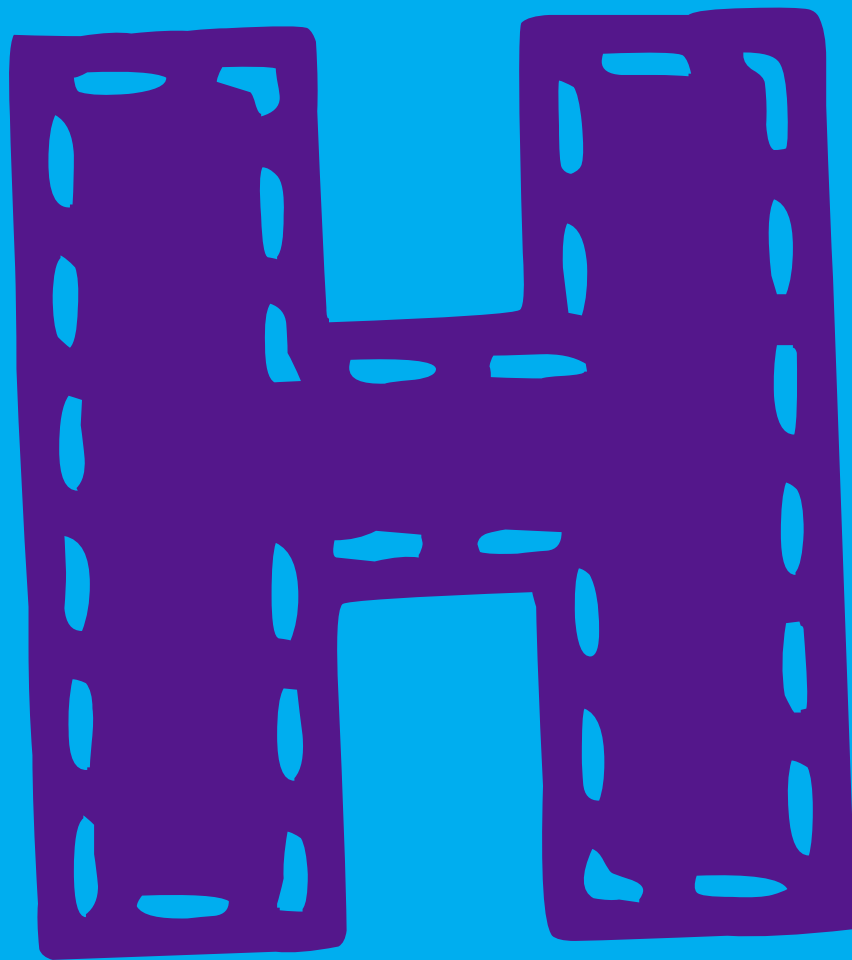
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CAKE AND TEA

Invite friends, families and colleagues around for tea and cake and ask them to make a donation to Initiatives of Change. Share with them why you believe in the values of Initiatives of Change or the work of the charity. You could also go bigger with this and run it at a local community hall/centre and open it up to the wider local community. If you are unsure about the sharing part, arrange for someone from Initiatives of Change to come and speak at the event for you.



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HAPPY BIRTHDAY

Why not ask your friends to donate to Initiatives of Change for your birthday or other celebrations instead of buying you presents and cards.



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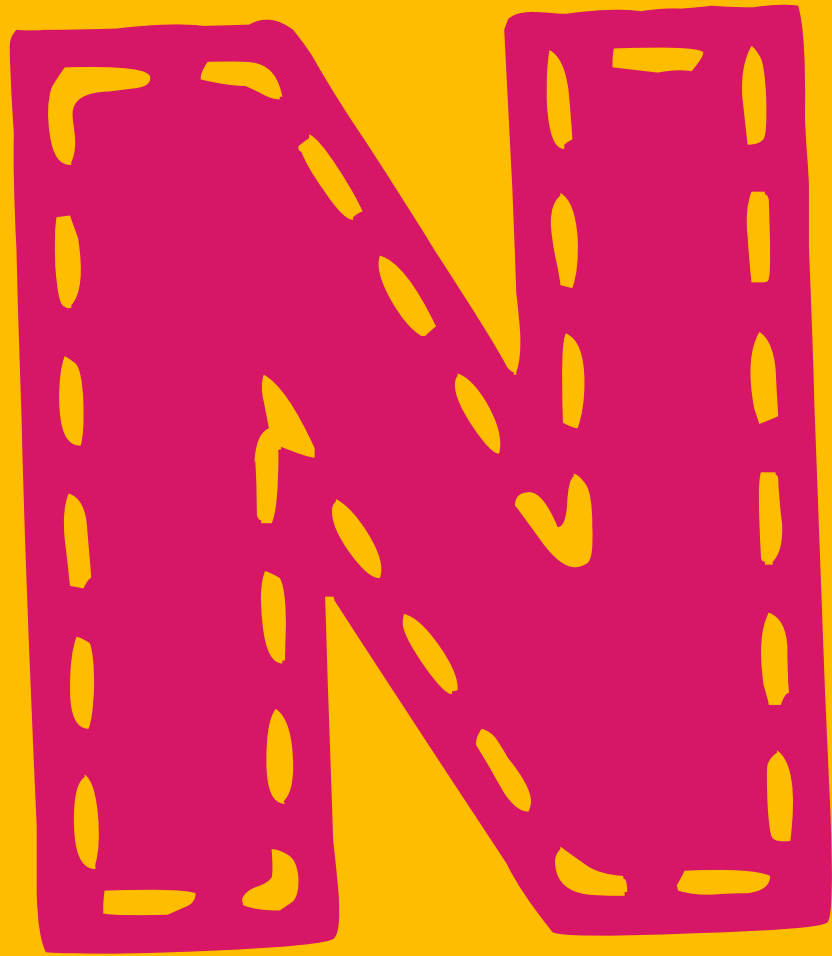
AUCTION OF PROMISES

Find someone enthusiastic and confident who can act as your auctioneer and persuade people to part with their money. Plan an event, or meal and get people to donate their time, talents and skills to attract bids. You can also run a section where groups of people and individuals can pledge to fundraise a certain amount in a chosen time frame (6 months or a year). The auctioneer starts with a high number and asks people to bid their pledges as they move down to zero.



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NEARLY NEW SALE

Ask people to donate 'nearly new' second hand items and sell them off to others at a big sale. For those that are tech savvy, you could also sell the items online.



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GAMES EVENING

Run a games evening, for friends and family or your local community. You could run it with quizzes or board games. Charge an entrance fee and ask for donations throughout. Make this as small or as big as you want.

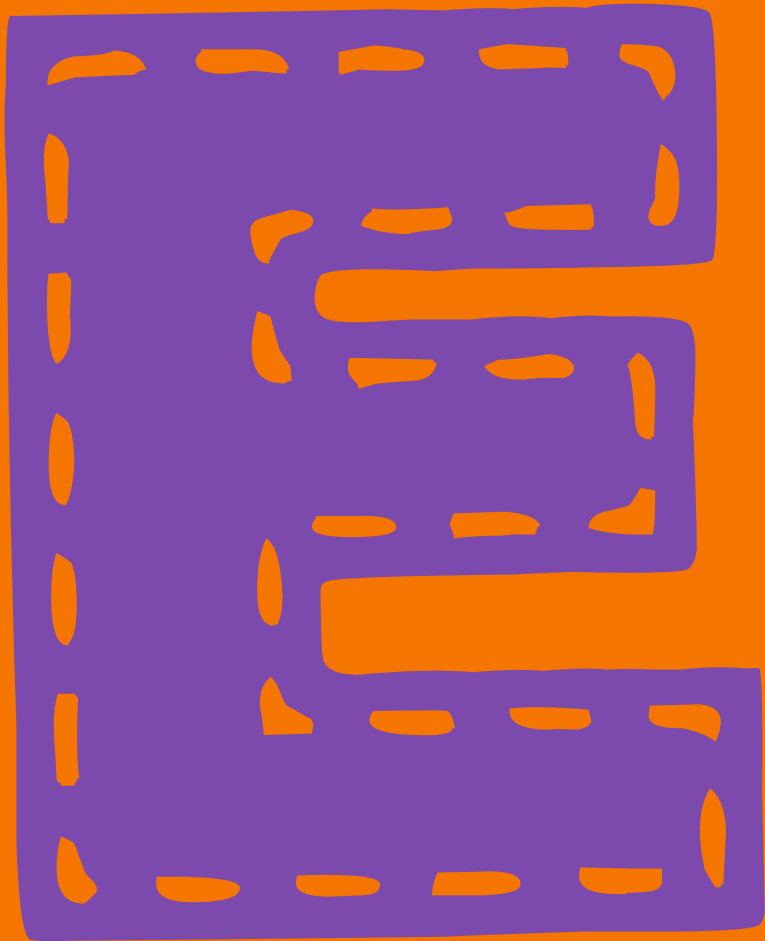


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EXHIBIT IT

Invite local artists to present their work in a local space, gallery or museum and hold an auction, exhibition or sale. You could charge an entry fee for buyers and agree with the artists that a percentage of any sales will come to Initiatives of Change.



#BETHECHANGE

BONUS IDEAS

To help you along the way, here are some bonus fundraising ideas that we could not resist sharing. Remember you can download further resources and ideas at uk.iofc.org/fundraise.

SUMMER BBQ

Get your neighbours, friends and family together and get the BBQ fired up. Buy in some burgers, sausages, buns and drinks and ask everyone for a donation for the grub.

GUESS THE WEIGHT OF...

Think of anything and everything and get your work colleagues to guess the weight. You could ask people to guess the weight of a soft toy, a cake or a jar of sweets. Give the item or a prize to the person that guesses closest.

FILM NIGHT

Make your home into a cinema for the night and get people around to watch a film. You could show a film about a changemaker that you find inspiring. Ask people to donate an entrance fee and supply popcorn.

FAST-ATHON

Fast something for a period of time, and ask people to sponsor you. You can fast food or Social Media, technology, Television, or a specific kind of food like fast food or sugar, for 24/48 hours or a longer period of time, like a month.

BAG IT UP

Ask your local supermarket if you can help to bag up their customers shopping and ask for a donation to Initiatives of Change. This is a great one to do with your family, groups of young people or other groups that you work or volunteer with, and it's a proven way to make lots of money.

COME DINE WITH ME

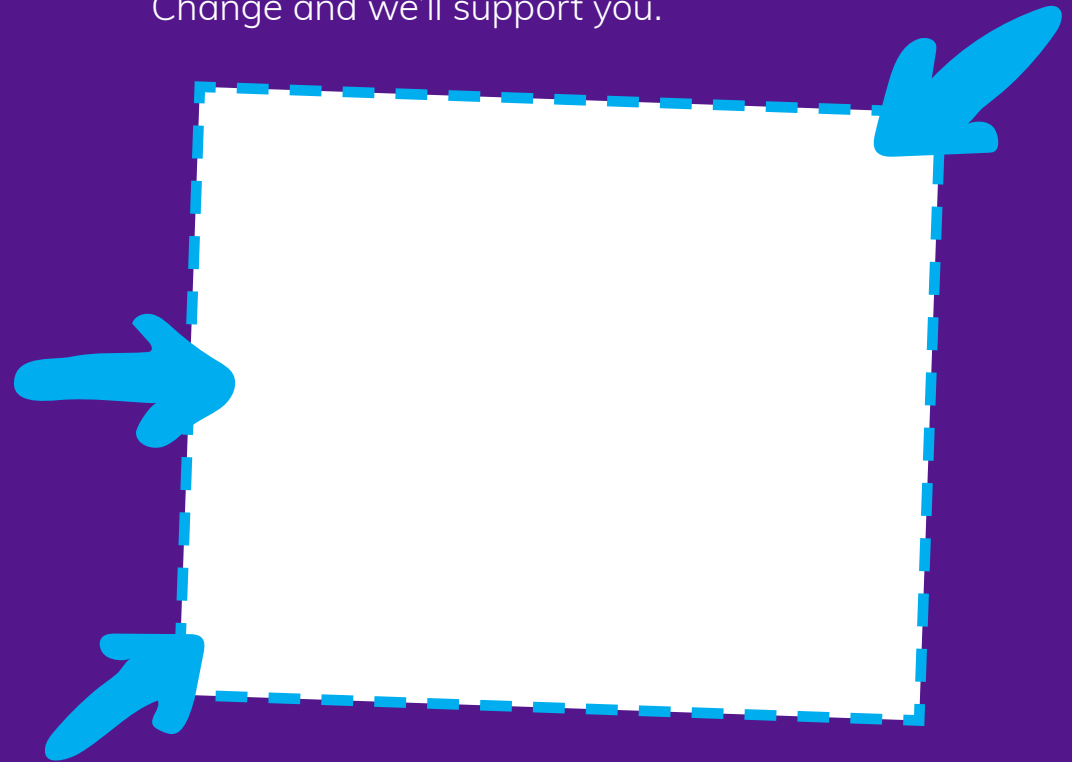
Based on the popular Television show, you and a few friends all host your own dinner parties over a few evenings. At the end of each evening you rate one another's food and hosting. Make a donation to take part and make sure that the winning host wins a prize.





YOUR IDEA HERE

We know our supporters are full of fantastic ideas so this one's for you – come up with an amazing way to raise money for Initiatives of Change and we'll support you.



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020 7798 6000 | fundraise@iofc.org


THE FORMAL BIT

Initiatives of Change cannot accept liability for any loss, damage or injury suffered by you or anyone else as a result of taking part in an (third party) Initiatives of Change fundraising event. Please seek and follow advice and Health and Safety guidelines from professionals and your doctor if talking part in high risk fundraising events. When handling food, please follow basic rules for safe preparation, storage, display and cooking.

When recording data about people involved in a fundraising event make sure you comply with the Data Protection Act. Don't keep information about people any longer than you have to, and don't share information or data about someone without their written permission. For further information on the UK Data Protection Act visit gov.uk/data-protection/the-data-protection-act

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